

MORE BANG BY THE BUNDLE

Get more bang for your buck with Scott's Integrated Media Bundles.

We have created a series of integrated media packages for you to choose from, all of which provide you the best value for your marketing dollars and offers you extended market reach.



Bundle #1	Bundle #2	Bundle #3
<ul style="list-style-type: none"> • One Print Ad in the Canadian Medical Directory: Full Colour Single-Page Ad • One CD Ad Space in all 5 of the Canadian Medical Directory vertical CDs (Plus all medical demo and custom CDs.) • One Online Ad on the Canadian Medical Directory membership site: 6-Month Display 	<ul style="list-style-type: none"> • One Print Ad in the Directory of Canadian Healthcare Personnel: Full Colour Single-Page Ad • One Print Ad in the Canadian Medical Directory: Full Colour Single-Page Ad • One Online Ad on the Directory of Canadian Healthcare Personnel membership site: 6-Month Display • One Online Ad on the Canadian Medical Directory membership site: 6-Month Display 	<ul style="list-style-type: none"> • One Print Ad in the Canadian Pharmacists Directory: Full Colour Single-Page Ad • One Print Ad in the Canadian Medical Directory: Full Colour Single-Page Ad • One Print Ad in the Directory of Canadian Healthcare Personnel: Full Colour Single-Page Ad • One CD Ad Space in all 4 of Scott's CDs titles (Plus all demo and custom CDs.) • One Online Ad on all 4 Scott's medical membership sites: 12-Month Display
<p>Bundle Rate: \$6,835 SAVE \$1,200 Regular Value: \$8,035</p>	<p>Bundle Rate: \$7,295 SAVE \$1,800 Regular Value: \$9,095</p>	<p>Bundle Rate: \$18,095 SAVE \$6,000 Regular Value: \$24,095</p>

